

Nordly

 AI INVENTORY INTELLIGENCE FOR E-COMMERCE

Presented by :

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Website :

WWW.NORDLY.IO



What We Build

Nordly is an AI demand-forecasting and inventory automation platform built for mid-market e-commerce brands. We turn years of sales, seasonality and supplier data into daily reorder decisions, so teams stop guessing and start shipping the right stock at the right time.

VISION

A world where no e-commerce brand loses a sale to an empty shelf, or margin to a warehouse full of stock nobody wants.

MISSION

Give every growing retailer forecasting accuracy that used to require a data science team — out of the box, in under a week.



Market Insights

\$1.1T in unsold retail inventory sits unmoved every year.

Most mid-market e-commerce brands still plan inventory in spreadsheets. The result: stockouts on bestsellers, markdowns on the rest, and working capital tied up in the wrong SKUs — a problem that scales faster than the team managing it.



Our Platform

Nordly plugs directly into Shopify, WooCommerce and NetSuite. Within a week it's forecasting demand at the SKU level and pushing reorder recommendations straight to your existing supplier workflow — no spreadsheets, no data science hires.



Core Modules :

DEMAND FORECASTING ENGINE

AUTOMATED REORDER POINTS

REAL-TIME INVENTORY SYNC



Why Choose Us?



Legacy tools (NetSuite Planning, Blue Yonder) were built for enterprise supply chains, priced and configured accordingly. Nordly is forecasting-first, self-serve, and live in days instead of months — built specifically for the mid-market brands everyone else ignores.



Our Team

Two founders from Stockholm's e-commerce and data-science scene, joined by operators who've shipped forecasting and growth systems at scale.



ELIN SUNDBERG

CEO & CO-FOUNDER

Ex-Klarna (Product) · MSc, Stockholm
School of Economics



MARCUS LINDQVIST

CTO & CO-FOUNDER

Ex-Spotify (Data Infra) · MSc, KTH Royal
Institute of Technology



PRIYA NAIR

HEAD OF DATA SCIENCE

Ex-Zalando (ML) · PhD Data Science,
ETH Zürich



JONAS BERG

HEAD OF GROWTH

Ex-Trustpilot (Growth) · BSc, Lund
University



Our Traction

Trusted By Growing Brands

We launched our closed beta eight months ago with three Nordic apparel and home-goods brands. Word spread fast within the Shopify Plus community, and we've been onboarding new brands every month since — without spending a krona on paid acquisition.



Our Performance

Eight months post-launch, the numbers already show what happens when forecasting stops being a spreadsheet problem: fewer stockouts, leaner warehouses, and brands that keep coming back to add more SKUs.

By the Numbers :

- 34 BRANDS LIVE ACROSS SWEDEN, DENMARK AND THE UK
- 31% AVERAGE REDUCTION IN STOCKOUTS
- \$62M+ IN INVENTORY VALUE UNDER ACTIVE MANAGEMENT



What's Next for Us?

We're raising a €3.5M Seed round to expand into the UK and DACH markets, triple our data science team, and build the automated purchase-order module our customers keep asking for. Target close: Q4 2026.



Let's Build the Future of Inventory Together

Contact Us :

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